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## **MUSEUMS AND THE WEB 2004**

NORBERT KANTER

**Ein Bericht von der 8. internationalen Konferenz  
in Arlington, Virginia, 31. März bis 3. April 2004**

MAI TAGUNG  
Rheinisches LandesMuseum  
Bonn, 13. Mai 2004

zetcom



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## MUSEUMS AND THE WEB 2004

Ein Bericht von der 8. internationalen Konferenz in Arlington, VA

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- ▶ MUSEUMS AND THE WEB 2004  
Zahlen - Themen - Impressionen
  
- ▶ TRENDS
  - Accessibility - Storytelling - Talking Heads
  - Content Management
  - Die Top-Produzenten
  - Dialog Table
  
- ▶ BEST OF THE WEB 2004  
Ausgezeichnet ?
  
- ▶ ICHIM 04 Berlin  
Ein unwiderstehliches Angebot !

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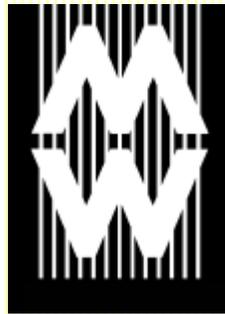


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## MUSEUMS AND THE WEB 2004

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### 1 MUSEUMS AND THE WEB 2004



über **600** Teilnehmer  
aus über **30** Nationen  
fast **70** Veranstaltungen unterschiedlichster Art  
circa **30** Aussteller  
genau **17** Jurymitglieder für den „Best of the Web“ Award  
und **6** Teilnehmer aus Deutschland ...

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# 1 MUSEUMS AND THE WEB 2004

## STRUKTUR

- Workshops (12)
- Mini-Workshops (21)
- Sessions (52 Vorträge)
- Crit Room 1 und 2
- Usability Lab 1 und 2
- Demonstrations (40)
- Exhibition
- “Best of the Web” Award

9:30 am	Grand Ballroom Level Registration Salon C/D/E/F/G/H	1 Exhibit Hall	To Flash or not Tech Salon A	IMLS Forum Salon K	Don't Stand... Mkt Jackson	Strategy for Change Mgt Madison	6 Usability Lab Session 1 Eval Salon J	Blind Leading Access. Jefferson	Learning from Links Des Salon B	9 Dialog Table Lee
10:00 am			Coffee Break in the Exhibit Hall							
10:30 am			Content Re-Use Tech Madison	Why Not Google? Forum Salon B	Email Lists Mkt Salon A	RFP Process Mgt Salon K		W3C Guidelines Access. Jefferson		
11:00 am			Lunch On Your Own							
12:00 pm			Internet 2 Tech Salon A	Multi-Inst Calendars Forum Salon K	Tech. Selection Mgt Jackson	E-Tour Guide Ed Jefferson		Crit Room Session 1 Des Salon B	On a Budget Des Madison	
12:30 pm			Coffee Break in the Exhibit Hall							
1:00 pm			RSS Tech Salon A	Tools for Corp Dev. Mgt Salon K	Egypt Ed Jackson	Learning Objects Ed Jefferson		Crit Room Session 2 Des Salon B		
1:30 pm			Ice Cream Break in the Exhibit Hall							
2:30 pm										
3:00 pm										
3:30 pm										
4:00 pm										
4:30 pm										

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  - Accessibility - Storytelling - Talking Heads
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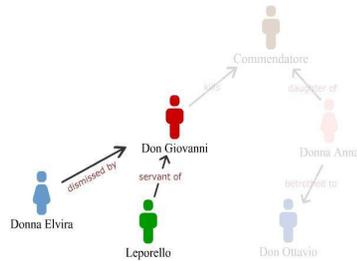
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## 2 TRENDS



- ▶ ACCESSIBLE STORYTELLING WITH "TALKING HEADS" ON HANDHELDS

oder

"Behindertengerechtes Geschichtenerzählen unter Verwendung von authentischen Videos auf einem tragbaren Computer"

- ▶ "The Gernsback Machine: Towards a Museum of Possible Futures and Probable Pasts"  
Valerie J. Hobbs and Diarmuid J. Pigott, Murdoch University and Marjolein Towler, Consultas Pty Ltd, Australia

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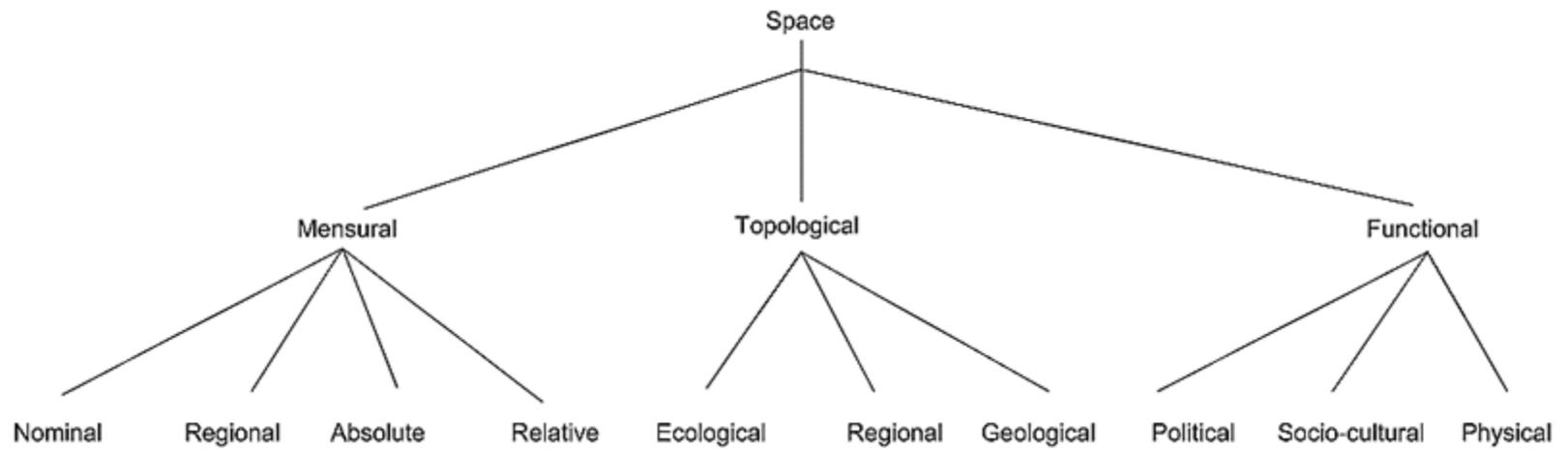
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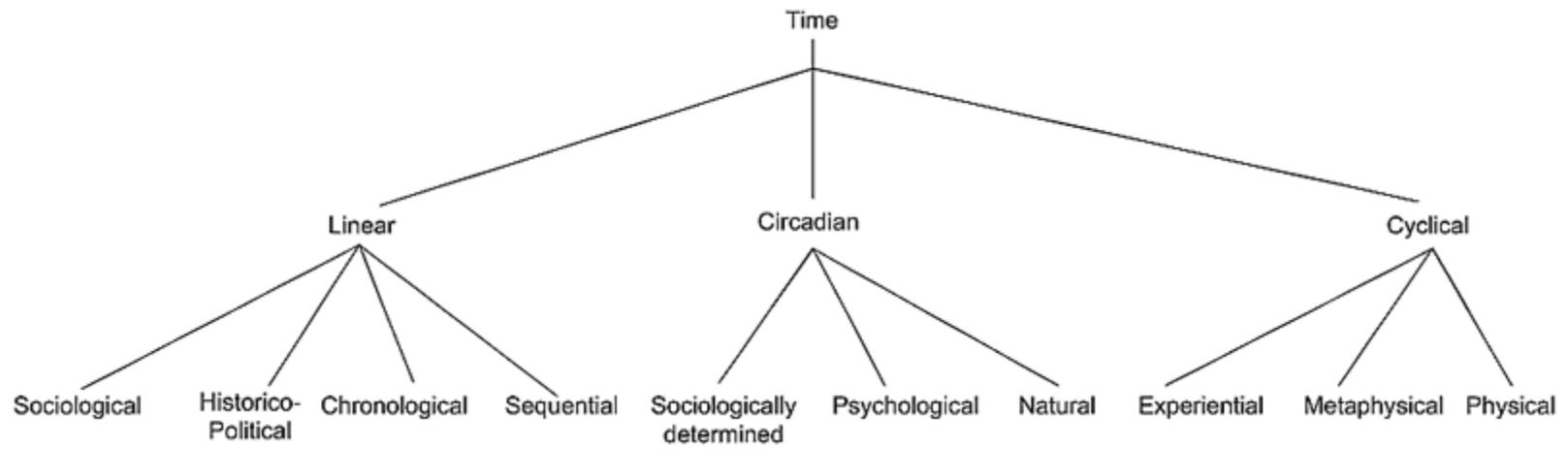


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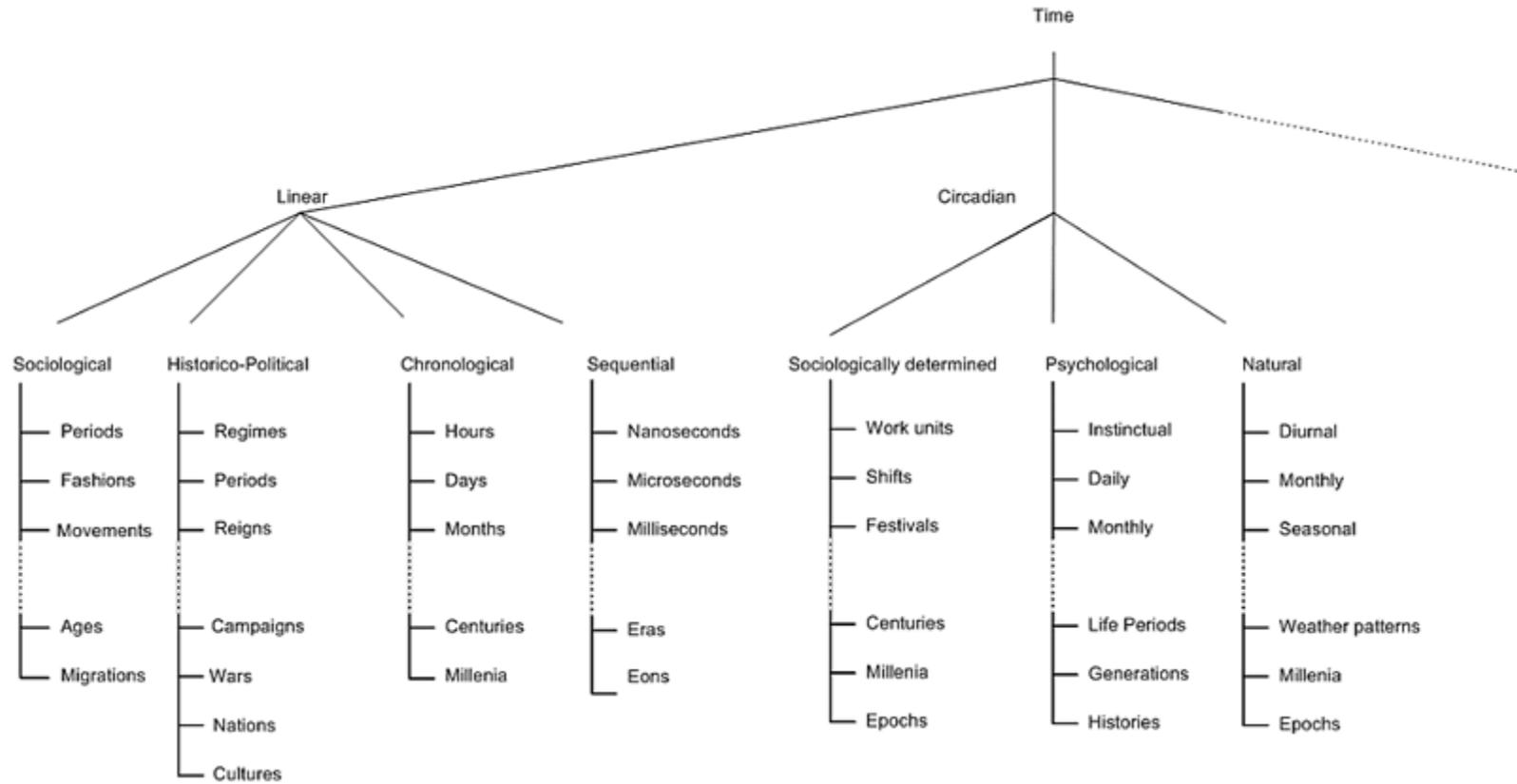


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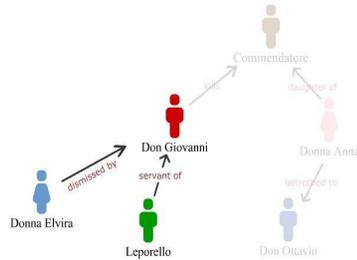


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## 2 TRENDS



▶ ACCESSIBLE STORYTELLING WITH "TALKING HEADS" ON HANDHELDS

▶ "Making Sense of Modern Art"  
 John Baldessari über die Konzeptkunst von Sol LeWitt  
 San Francisco MoMA, 1999-2004  
<http://www.sfmoma.org/msoma>

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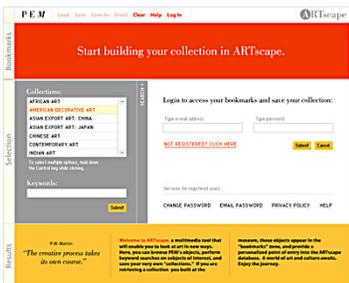


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### 2 CONTENT MANAGEMENT



▶ PACHYDERM  
NMC New Media Consortium, SFMOMA  
<http://nmc.typepad.com/pachyblog>

▶ ECM - "Content Productivity"  
Victoria & Albert Museum, London  
<http://www.vam.ac.uk>

▶ ARTscape  
The Peabody Essex Museum, Salem MA  
<http://www.pem.org/artscape>

▶ "AMERICA ON THE MOVE"  
National Museum of American History, Washington  
<http://americanhistory.si.edu/onthemove>

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### 2 DIE PRODUZENTEN



- ▶ **SECOND STORY**  
Portland OR  
<http://www.secondstory.com>
- ▶ **TERRA INCOGNITA**  
Austin TX  
<http://www.terraincognita.com>

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### 2 DIALOG TABLE

- ▶ DIALOG TABLE  
New York  
<http://www.dialogtable.com>

Walker Art Center, Minneapolis  
<http://www.walkerart.org>

[DVD](#)  
[AVI](#)

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## MUSEUMS AND THE WEB 2004

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### 3 BEST OF THE WEB

- ▶ On-Line Exhibition
- ▶ E-Services Site
- ▶ Museum Web Site Supporting Educational Use
- ▶ Innovative or Experimental Application
- ▶ Museum Professional's Site
- ▶ Museum Research Site, Museum Search Engine or On-line Database
- ▶ Overall Museum Web site

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### 3 BEST OF THE WEB



#### ▶ Best On-Line Exhibition

*Lewis & Clark: The National Bicentennial Exhibition*  
*Missouri Historical Society, St. Louis, USA*

<http://www.lewisandclarkexhibit.org>

Produktion: Terra Incognita

"... an extensive portrait of the journey of the corps of discovery. The content is artifactually-based, including excellent images of the objects. The themes are a provocative navigational feature."

"... very nice, rich site with good use of possibilities of state of the art Web techniques."

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3 BEST OF THE WEB



▶ Best E-Services Site

mnartists

Walker Art Center and McKnight Foundation, Minneapolis, MN

<http://mnartists.org>

Produktion: Walker Art Center's New Media Initiatives Group

"There is a great variety of content and resources available through this site, and the service it provides to artists those interested in the Minnesota arts community is impressive."

"... Active community exchange in forums section; again, impressive."

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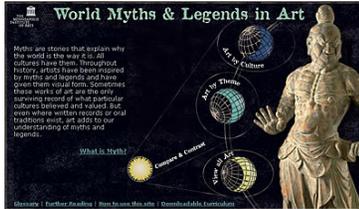
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### 3 BEST OF THE WEB



#### ▶ Best Museum Web Site Supporting Educational Use

*World Myths and Legends in Art*  
*The Minneapolis Institute of Arts*

<http://www.artsmia.org/world-myths>

Produktion: The Art Institute of Minneapolis

"... a fantastic resource for classroom teachers as well as lifelong learners of all ages and intentions. The compare and contrast feature is extremely useful and wonderfully simple! The THINK questions are a feature that teachers surely love. I respect that this site clearly put the needs of teachers first in their mind when they designed the site. It's a fabulous museum education website, an exemplar for this category."

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3 BEST OF THE WEB

▶ Best Innovative or Experimental Application

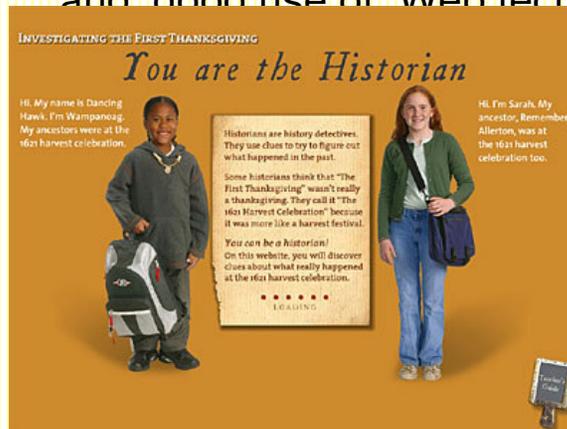
*You Are the Historian: Investigating the First Thanksgiving  
Plymouth Plantation, Plymouth, MA*

<http://www.plymouth.org/olc>

Produktion: Plymouth Plantation

"Very engaging site ... that provides interactivity and information

at the same time ... a well designed site, with easy access and good use of Web technology."



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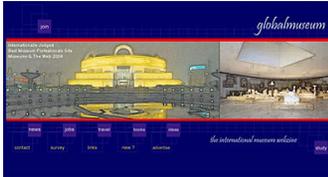
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### 3 BEST OF THE WEB



#### ▶ Best Museum Professional's Site

*Global Museum*

*Roger Smith, New Zealand*

<http://www.globalmuseum.org>

Produktion: Global Museum International e.V.

"I know many of my colleagues make extensive use of Global Museum resources, in particular its Jobs posting service is widely used by both those seeking work and agencies seeking contractors and staff. Despite its very general content focus, there are some very rich areas like the Conservation section in the Ideas area. Here can be found a diverse and very useful grouping of online documents covering a wide range of Conservation practises."

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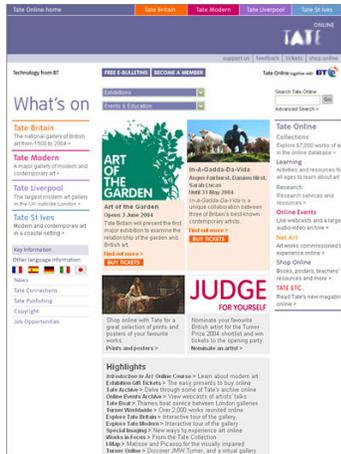
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## 3 BEST OF THE WEB



- ▶ Best Museum Research Site, Museum Search Engine or On-line Database

*Tate Online*  
*The Tate, London, UK*  
<http://www.tate.org.uk>

Produktion: Tate Online

"Overall, a rich, wonderful site. Tremendous depth of content, easy to use and easy to drill down to more information about an artist or movement. ... My hands down favorite of the group."

"Site achieves many things that museums aspire to provide, including interrelation of content (description, documentation and image), and content is delivered in reliable and meaningful fashion. Content is rich and feels complete."

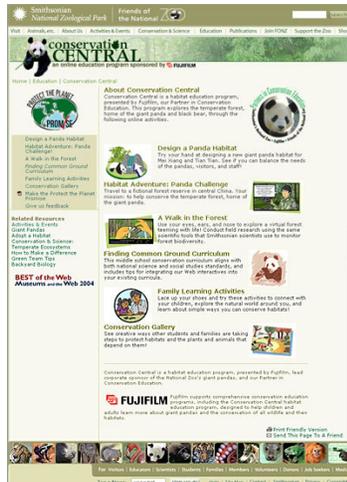
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### 3 BEST OF THE WEB



#### ▶ Best Overall Museum Web site

*Conservation Central (Smithsonian's National Zoo)  
National Zoological Park, Washington DC*

<http://nationalzoo.si.edu/Education/ConservationCentral>

Produktion: Brad Larson Media

"Conservation Central is a middle school science teacher's dream. This is an extremely thorough resource for standards-based learning about conservation and habitats. The activities are well-balanced with both high-tech, extensive Flash interactives and low-tech, simple printout family learning activities."

"Great for educators and for children. Thoughtful execution. Great lessons and good use of multi-media. Good balance between high and low tech."

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### 4 ICHIM 04 BERLIN



- ▶ DIGITAL CULTURE AND HERITAGE  
HAUS DER KULTUREN DER WELT, BERLIN  
30. August bis 2. September 2004

<http://www.ichim.org>

- Workshops
- Konferenz
- Ausstellung
- SARLE - Science and Art Research Labs Exhibition
- Rahmenprogramm



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MAI TAGUNG  
Rheinisches LandesMuseum Bonn  
13. /14. Mai 2004



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