

# WebWise 2006



The screenshot shows a web browser window displaying the WebWise 2006 website. The browser's address bar shows a "Previous" button and a search icon. The website header features the "WebWise 2006" logo, with "presented by" logos for OCLC, the Online Computer Library Center, and the Institute of Museum and Library Services. The main content area is titled "Inspiring Discovery: Unlocking Collections" and includes a photograph of palm trees at sunset. The text below the photo states: "February 15-17, 2006, Los Angeles, CA, OMNI Hotel at California Plaza. The conference theme is *Inspiring Discovery: Unlocking Collections*, and will explore current and emerging practices for information discovery as well as promising innovations that could revolutionize the ways in which information seekers find digital content." A "register online >" button is visible. Below this, a paragraph describes the conference: "The 2006 WebWise Conference on Inspiring Discovery: Unlocking Collections will be held in Los Angeles, California, February 15th-17th at the Omni Hotel at California Plaza. Sessions and demonstrations will explore innovative approaches to discovery, as well as traditional approaches used by libraries, museums and archives. What approaches do cultural heritage institutions use to support collection discovery? How can cultural heritage institutions learn from one another and adapt behaviors of the different curatorial traditions to improve discovery and open up our collections? These questions and more will be addressed and answered over the three-day conference. For the first time, the conference will introduce table-talk sessions during day 2 lunch on a broad range of topical subjects." A "Read more >>" link is provided. The footer contains navigation links: Home, Agenda, Registration, Committee, Travel, Los Angeles, and logos for the Institute of Museum and Library Services, Online Computer Library Center, and J. Paul Getty Trust.

## Ein Kurzbericht

Thema der Konferenz:  
Inspiring Discovery:  
Unlocking Collections

Los Angeles, USA  
Februar 2006

WebWise 2006

Veranstalter:

# IMLS

## U.S. Institute for Library and Museum Services

Amt der amerikanischen Regierung zur Förderung von  
Bibliotheken und Museen

The screenshot shows the IMLS website interface. At the top left is the logo for the Institute of Museum and Library Services. To its right is a search bar with the text 'site search' and a 'go' button. Below the logo is a horizontal navigation menu with links: Home, Press Room, Related Resources, FOIA, and Contact Us. A secondary menu below that includes Grant Applicants, Grant Reviewers, Grant Recipients, Project Profiles, State Programs, Publications, News & Events, and About Us.

The main content area is divided into two columns. The left column features a large image of a young boy looking at a book in a library. Below this image is a large orange banner with the text 'A Nation of Learners'. Underneath the banner, there is a paragraph describing the Institute's mission: 'An independent grant-making agency of the federal government, the Institute has a defined, focused mission: to lead the effort to create and sustain a "nation of learners."' followed by a 'Read more' link. Below this is a section titled 'Welcome to our New and Improved Web Site!' and another section titled 'The Big Read: Creating a Nation of Readers' which includes a logo for 'THE BIG READ' and text about the National Endowment for the Arts partnership.

The right column features a 'grant search' section with a sub-header 'Find Available Grants' and a search box with a 'go' button. Below this is a 'Search Awarded Grants' section with a 'Search now' link. Further down is an 'Institute news' section with two news items: 'May 12, 2006-- Institute of Museum and Library Services Announces Reorganization' and 'May 9, 2006-- Institute of Museum and Library Services Partners with National Endowment for the Arts to Create Largest Book Club Ever', each with a 'View all' link.

The bottom right of the page has a 'primary source' section with a 'View the latest issue now' link, a sign-up form for 'Primary Source' (with an email input field and a 'subscribe' button), and a 'Privacy policy' link.

Getty Trust

OCLC (Online Computer Library Center)

WebWise 2006

Teilnehmergebühr

Keine !!!!

- 3 Vor-Konferenz Workshops:
- Cataloging Cultural Objects
  - Assessing the Use of Digital Resources
  - Creating shareable Metadata

2-tägige Hauptveranstaltung:

2 Hauptvorträge  
und 5 Sektionen



# **Scholarship and Academic Libraries (and Their Kin) in the World of Google**

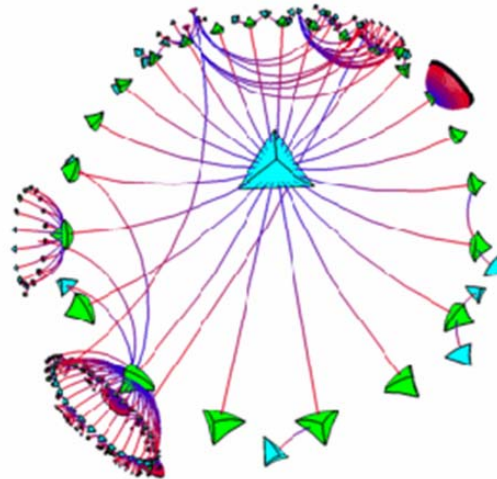
**Paul N. Courant**, Professor of Economics and Public Policy, University of Michigan Ford School of Public Policy

## **Can We Talk? Business Decisions and Legal Constraints**

**Kenneth Hamma**, Executive Director, Digital Policy & Initiatives, J. Paul Getty Trust

## Sektion 1 — Library/Museum Approaches to Discovery

Steve Mitchell:  
***Automated Metadata  
 Generation and New  
 Resource Discovery  
 Software and Services***



Suggestions from robots

Automatically discovered by our crawlers and promise to be the collections of multiple expert-created virtual libraries.

All categories

[Econ](#) [Diversity](#) [EJournal](#) [GovPub](#) [Maps](#) [PhySci](#) [SocSciHum](#) [VisArts](#)  
[Unknown](#)

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Id	Actions	Title and URL
275294	<input type="button" value="View"/> <input type="button" value="Comment"/> <input type="button" value="Edit"/> <input type="button" value="Delete"/>	<p><b>European Bioinformatics Institute</b>  <a href="http://www.ebi.ac.uk">http://www.ebi.ac.uk</a>                      This is an automatically-created record.                      Created by <a href="#">vlcrawler</a> at 2003-02-18 17:00:54                      Last modified by <a href="#">vlcrawler</a> at 2003-10-30 22:00:08                      VL count: 29, crawler score: 0 click-through count: 0 view count: 0</p>
267267	<input type="button" value="View"/> <input type="button" value="Comment"/> <input type="button" value="Edit"/> <input type="button" value="Delete"/>	<p><b>The WWW Virtual Library: Search</b>  <a href="http://vl.bwh.harvard.edu/htdig/search.html">http://vl.bwh.harvard.edu/htdig/search.html</a>                      This is an automatically-created record.                      Created by <a href="#">vlcrawler</a> at 2002-11-04 20:41:08                      Last modified by <a href="#">vlcrawler</a> at 2003-10-26 23:21:41                      VL count: 28, crawler score: 0 click-through count: 0 view count: 0</p>

## Sektion 2 — The Metadata is the message: Issues and Challenges

Elisa Lanzi:  
*Negotiating Metadata:  
Catalogers, Vendors,  
and, oh yes, Users*

**Rich metadata for a primary audience**

Descriptive Data	
Collection:	Smith College
Creator:	Catherwood, Frederick and others 1799-1854 European   British artist male
Title:	Views of Ancient Monuments in Central America, Chiapas and Yucatan
Description:	pl. 14, Portion of a Building; Las Monjas, Uxmal (on stone, by A. Picken); the Nunnery, detail
Date:	facsimile edition reprint 1984, originally published 1844
Work Type:	lithograph   portfolio (group of work)
Medium Technique:	color lithographs on paper chromolithography
Dimensions:	54 cm
Category:	Prints
Subjects:	archaeological sites   architecture   Central America   Chiapas   Indians Of Mexico   Maya   Mexico   Pre-Columbian   ruins   Yucatán   children   dogs   families   mothers   Uxmal
Notes:	Catherwood, along with John Lloyd Stephens, explored Mayan ruins in two trips between 1839 and 1841. In 1844 Catherwood published 25 lithographs, a map, and text from over 200 original drawings, sepias, and watercolors. This volume includes reproductions from the original sets of over 200 drawings, sepias and watercolors in the British Museum, London, the Bibliothèque National, Paris, the Peabody Museum, Harvard University, Cambridge, and private collections. portfolio ([26] leaves) : all col. ill.; Mexico, D.F. : Editora del Sureste, 1984, Reprint Originally published: London, 1844).

Prints / Catherwood, Frederick / Views of Ancient Monument / facsimile edition reprint

## Sektion 3 — News Media Discovery: Deep Resource Discovery

Karen Cariani:  
***Developing Thematic Access  
to a video based digital  
library***



NEW TELEVISION WORKSHOP COLLECTION | PROGRAM MATERIALS | NEW TELEVISION

### Ganapati: A Spirit in the Bush



Click on the image above to view a clip and distributor information.

**Extent:**

1 videoreel of 1 (44:47 min.) : sd., col. ; 1 in.  
1 videocassette of 1 (44:47 min.) : sd., col. ; 3/4 in.  
1 folder

See the record for "New Television, Episode 307 (1987)" for additional descriptions of videos containing this work.

**Copyright Date:**

1986

**Copyright Holder:**

Daniel Reeves

**Artist:**

Reeves, Daniel

**Background:**

It was created for The Contemporary Art Television (CAT) Fund and broadcast as a segment of Episode 307 of the 1987 season of "New Television."

**Scope:**

Included are a 1" master and 3/4" screening copy of the work. An 8 X 10 black-and-white photographic print showing a still image from the work exists. See the record for "New Television, Episode 307 (1987)" for additional descriptions of videos containing this work.

"Ganapati," by video artist Daniel Reeves, is a collage-style sequence of images, and examines the issues of cruelty to animals, focusing on the treatment of elephants. Sections were filmed on location in Kenya, India, and Thailand. Much reference is made to the respect paid to elephants by some spiritual practices, where they are considered to be deities. Older moving image footage is incorporated, which shows a circus elephant being killed, and performing elephants in film, television advertisements, and nature shows. A variety of text sources are quoted in the form of voiceovers, including works by Rudyard Kipling, Rainer Maria Rilke, Chief Seattle, Federico Garcia Lorca, and original

## Sektion 4 — Advance in Discovery

Michael Buckland:  
***The electronic cultural  
atlas initiative***



# ECAI Metadata Infrastructure

	Facet	Vocabulary	Displays
<b>WHAT</b>	Thesaurus e.g. LCSH	Cross- references	
<b>WHERE</b>	Gazetteer	Map	
<b>WHEN</b>	Period direct.	Timeline	
<b>WHO</b>	Biograph. dict. <i>Who's Who</i>	Text, images	

Any catalog: Archives,  
Libraries, Museums,  
TV, Publishers

Any resource:  
Audio, Images, Texts,  
Numeric data, Objects,  
Virtual reality, Webpages

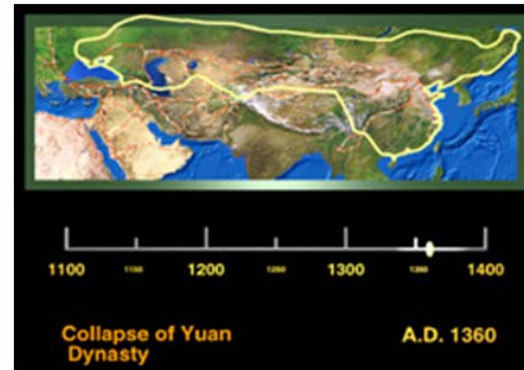


## Sektion 4 — Advance in Discovery

The Electronic Cultural Atlas Initiative  
*Advancing scholarship through increased  
attention to place and time.*

<http://ecai.org>

Michael Buckland:  
***The electronic cultural  
atlas initiative***



We thank IMLS and NSF for support.  
Next ECAI conference, Fargo, April 18-19. Join us!



## **Reducing Barriers: Copyright, Intellectual Property, and Related Issues**

1. What is the purpose of the Web project and how does it fit into our institution's mission?
2. Are there contractual issues to address and comply with relating to the creation and operation of the Web site?
3. Do we need permission to use the materials or will it be fair use?
4. Are there any other intellectual property issues?
5. What does the institution want to allow users to do (or not) with the Web site and what do the contracts and intellectual property laws allow users to do?
6. If we don't know the answers to the questions or we don't like the answers, how can an institution do a risk assessment and arrive at the institutional comfort level it likes?



Mehr Information unter:

<http://www.getty.edu/webwise2006/conference/index.html>

Please mark your calendar  
for the next WebWise Conference  
February 28 - March 2, 2007  
at the Hyatt Regency Washington  
on Capitol Hill in Washington, DC.



Vielen Dank !

[a.ermert@smb.spk-berlin.de](mailto:a.ermert@smb.spk-berlin.de)

Der Vortrag wurde gehalten anlässlich der MAI-Tagung 2006  
am 18./19. Mai 2006 in der Berlinischen Galerie – Landesmuseum für Moderne  
Kunst, Fotografie und Architektur

Die Tagung wurde veranstaltet durch das  
Fortbildungszentrum Abtei Brauweiler  
Rheinisches Archiv- und Museumsamt  
LANDSCHAFTSVERBAND RHEINLAND

Weitere Informationen unter:

<http://www.mai-tagung.de>

Anmeldung für den Newsletter:

<http://www.mai-tagung.de/MAI-Ling>

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