

„Inspire Me“ – Tate Kids

Das Kunstvermittlungsangebot der
Tate Museen (UK) im Web

Anna K. Altzinger

kids.tate.org.uk/

Tate Modern, Tate Britain, Tate Liverpool, Tate St. Ives

MY GALLERY

GAMES

VIDEOS

TATE CREATE

WHAT'S ON?

ADULT ZONE

NEWS & OTHER THINGS



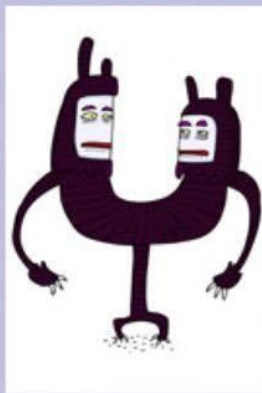
MY GALLERY

Your space –
upload your art and
visit virtual
galleries.



GAMES

Create your
imaginary city and
make a masterpiece
in Tate Paint.



VIDEOS

Watch art and artists
come to life in these
Tate Kids videos and
clips



TATE CREATE

Be crafty – discover
fresh ideas for
making art.



WHAT'S ON?

Find out what
events are on for
Families at Tate.

ECARDS



Choose an e-card
Send a Tate Kids e-
card to your friends
and family!

CHANGE THE BACKGROUND



Tate Kids

... nimmt eine Sonderstellung im
online Kunstvermittlungsangebot für Kinder ein

Die Website

Creator: Kathryn Box

Bestehen: seit 2007

Zielgruppe: Kinder im Alter zwischen 5-13 Jahren

Sprache: Englisch

Ziel: „*To play, share and learn about art (...), have fun, socialise and see artwork made by other kids.*“

(Kathryn Box)



My Gallery – Games – Videos – Tate Create – What's On

Gegliedert in 5 große Kategorien, kann leicht gewählt werden und sowohl eine passive als auch aktive Auseinandersetzung mit Kunst und den Werken der Tate Museen erfolgen.

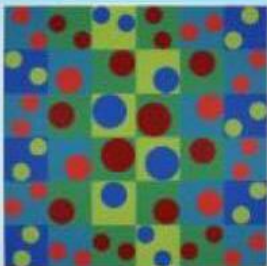
MY GALLERY

You can...

- include Tate work in your gallery
- **send in your own work**
- share your art with the world
- **leave comments**
- rate other work
- **send work you have created in Games to My Gallery**

MY GALLERY USERS LOVE

TATE COLLECTION ARTIST



Herbert Bayer

[More artists](#)

KIDS GALLERY



coolcatfs
age 12, from Bedford

[More galleries](#)

GALLERY OF THE MONTH



Artschool
age 12, from London

FEATURED ARTIST



Naum Gabo

[More featured artists](#)

START YOUR OWN GALLERY

[SIGN UP](#)

or

[LOG IN](#)

My Gallery ...

- Eigene Kunstwerke ausstellen
- Andere Kunstwerke ansehen
- In Kontakt mit Kunstwerken und anderen Kindern treten

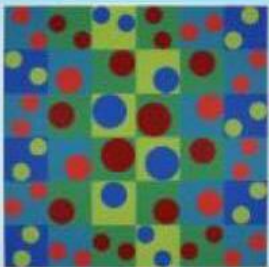
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Tate Kids ist so konzipiert, dass sich der kindliche Nutzer alleine zurecht finden kann, bietet aber auch die Gelegenheit die Website mit Eltern oder anderen Erwachsenen gemeinsam zu erkunden.

MY GALLERY

GAMES

LEVELS

Level 1



Level 2



Level 3



DotShop



Go Dotty for DotShop

Spin



Ready, steady, SPIN!

Cuboom



Cubism was a new way of representing reality in art invented by Picasso.

Wondermind



Go down the rabbit hole!

Airbrush



Use your webcam to paint with your whole body!

Art Lab



Will you restore or ruin our works?

Art Detective



Discover the facts behind a mysterious object found at Tate Britain!

Barbara's Garden



Explore the Sculpture Garden and play the treasure hunt.

LEVELS

Level 1



Level 2



Level 3



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Tate Britain!

Barbara's Garden



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Sculpture
Garden and
play the
treasure hunt.

*Wodurch kann kindliches Interesse
vor allem geweckt werden?*

Durch "Games"

Spielerische Zugänge zur Kunst durch
unterschiedliche (Art) Games.

MY GALLERY

GAMES

Tate Tales

Write a story
based on one
of our works.

TATE TALES

Welcome to Tate Tales, where you will find a
selection of artworks to write stories about,
and find stories other children have written.

Pawel Althamer – Self-Portrait as a Businessman



- ★ More about
artwork
- ★ Write a story
- ★ Read stories

Richard Long – A Line Made by Walking



- ★ More about
artwork
- ★ Write a story
- ★ Read stories

WRITE A STORY

Your story

Type your story here...

Your name:

Age:

Country:

Send Story

Zugang zum
Inhalt des
Kunstwerks

Zugang zu
Ausstellungstexten

MY GALLERY

GAMES

VIDEOS

kindgerecht

5-7 Minuten

aktuelle
Themen zu den
Ausstellungen

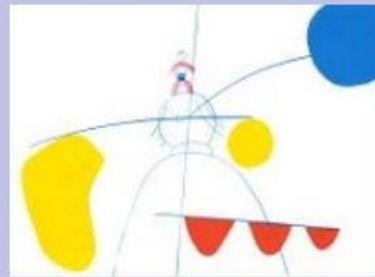
Childs Play: Matisse at Tate Modern

Come and play in the world of Matisse and his cut-outs!



Roll up, roll up: Alexander Calder

Jump into the wonderful world of Alexander Calder



How to listen with your eyes

Find out about photography and sign language with artists Adam Broomberg and Oliver Chanarin



How to be an... Illustrator

What does an illustrator do all day? How do characters end up in your favourite books?



How to be... a Designer

How many people does it take to design a whole world?



Tate Kids Presents Pop Art

What is Pop Art? Watch this short introduction to find out!



TATE CREATE

Be Crafty Offline

Welcome to Tate Create the place to find crafty things to do off line.

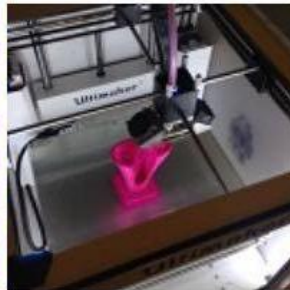
All the activities were tested out by kids who visited one of the Tate galleries. Try them yourself then send us your pictures.



Tate has made every effort to obtain permission to use images of event participants. If a photo has been used without permission and you would prefer it not to be used, please email kids@tate.org.uk and we will be happy to remove your photo.

[Tate Families Website](#)

[Tate Schools and Teachers](#)



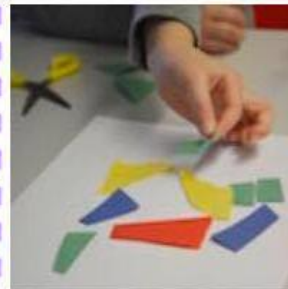
Be a 3D
designer



Be a sound
artist



Make a drawing
robot



Matisse Cut-out

SEE MORE ACTIVITIES



MAKE A MASK



COLOURING BOOK

MY GALLERY

GAMES

VIDEOS

TATE CREATE



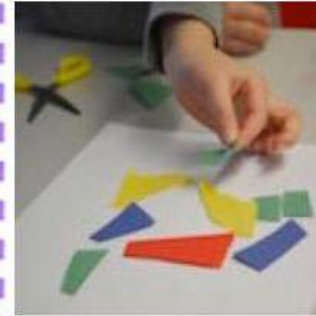
Be a sound artist



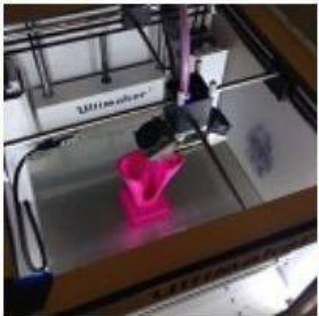
Doodle Signs



Make a drawing robot



Matisse Cut-out



Be a 3D designer



Neon Drawing Disco



Sculpture Victorious



Jazzy Drips

Anregung zum selbstständigen kreativen Gestalten

Verinnerlichung von Wissensinhalten durch kreatives Gestalten und Erfahren

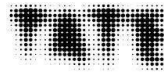
MY GALLERY

GAMES

VIDEOS

TATE CREATE

WHAT'S ON?



What

Everything

Where

all galleries

When

at any time

Refine your search

Go →

EXHIBITIONS

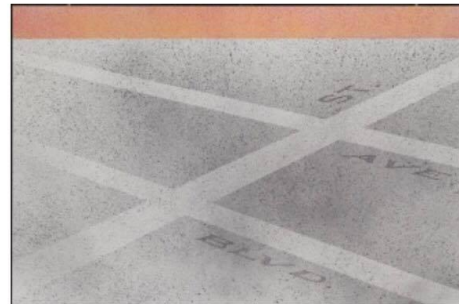


TATE LIVERPOOL

EVERYBODY RAZZLE DAZZLE

Until 31 Dec 2016

FREE



OTHER VENUE

ARTIST ROOMS ON TOUR

Until 12 Jun 2016

**Selbstständiger
Informationserwerb**

**Verknüpfung von
virtuellem Erleben und
realen
Museumserfahrungen**

Quelle: [http://www.tate.org.uk/whats-on?f\[0\]=im_vid_33%3A1224](http://www.tate.org.uk/whats-on?f[0]=im_vid_33%3A1224)

PARENTS

Your kids are safe with us

My Gallery allows your children to have their own personal virtual galleries by sending us their work or choosing works from the Tate Kids Collection – a database of 500 images from our online collection. Kids are then able to give each work a one to five star rating.

All content on My Gallery and the entire Tate Kids site is pre-moderated – checked before it goes live. This is to ensure that it is suitable for all ages.

We also advise users choose a nickname, instead of their real names and keep their personal details as private as possible to keep them safe on line.

To find out more please see our Tate Kids Online Safety Guide, Privacy Policy and Terms and Conditions, all written so your children can easily understand them.

Visit us

All four Tate galleries have extensive family events programmes, with regular, special and holiday activities. See what's on to find out more.

Under 12s can visit any temporary exhibition for free when accompanied by an adult. Book tickets online.

If you have any comments or questions about Tate Kids, please contact kids@tate.org.uk

families

TEACHERS

Tate Kids in the classroom

TATE CREATE

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Kids to be first visitors in new Tate Modern

Posted 26 May 2016 by [Kat](#)



Residents Day, 2009, Photo Kevin Sends © Tate Photography

Tate Kids are super excited as in a few weeks' time the new [Tate Modern](#) is opening!

Ein Besuch des Museums wird
schmackhaft gemacht. Das Kind
kann sich selbstständig über
Neuigkeiten und aktuelle
Themen und Veranstaltungen
informieren

Quelle: <http://kids1.tate.org.uk/blog/>

TATE KIDS DRAW & PLAY

CREATE YOUR OWN WORLD WITH THE HELP
OF SOME NEW FRIENDS!

?

- Press  to add stickers. Drag the sticker to add. Double tap to enlarge.
- Press  to draw your own stickers and record sounds for them.
- Press  to save your picture. Share with your friends and family on Tate Kids My Gallery!



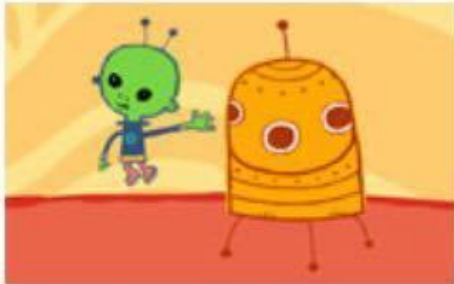
Apps and Websites

[EXPAND ALL](#)[COLLAPSE ALL](#)

MoMA Art Lab iPad App

Create your own artworks using shapes, lines, and colors.

[View detail](#) 

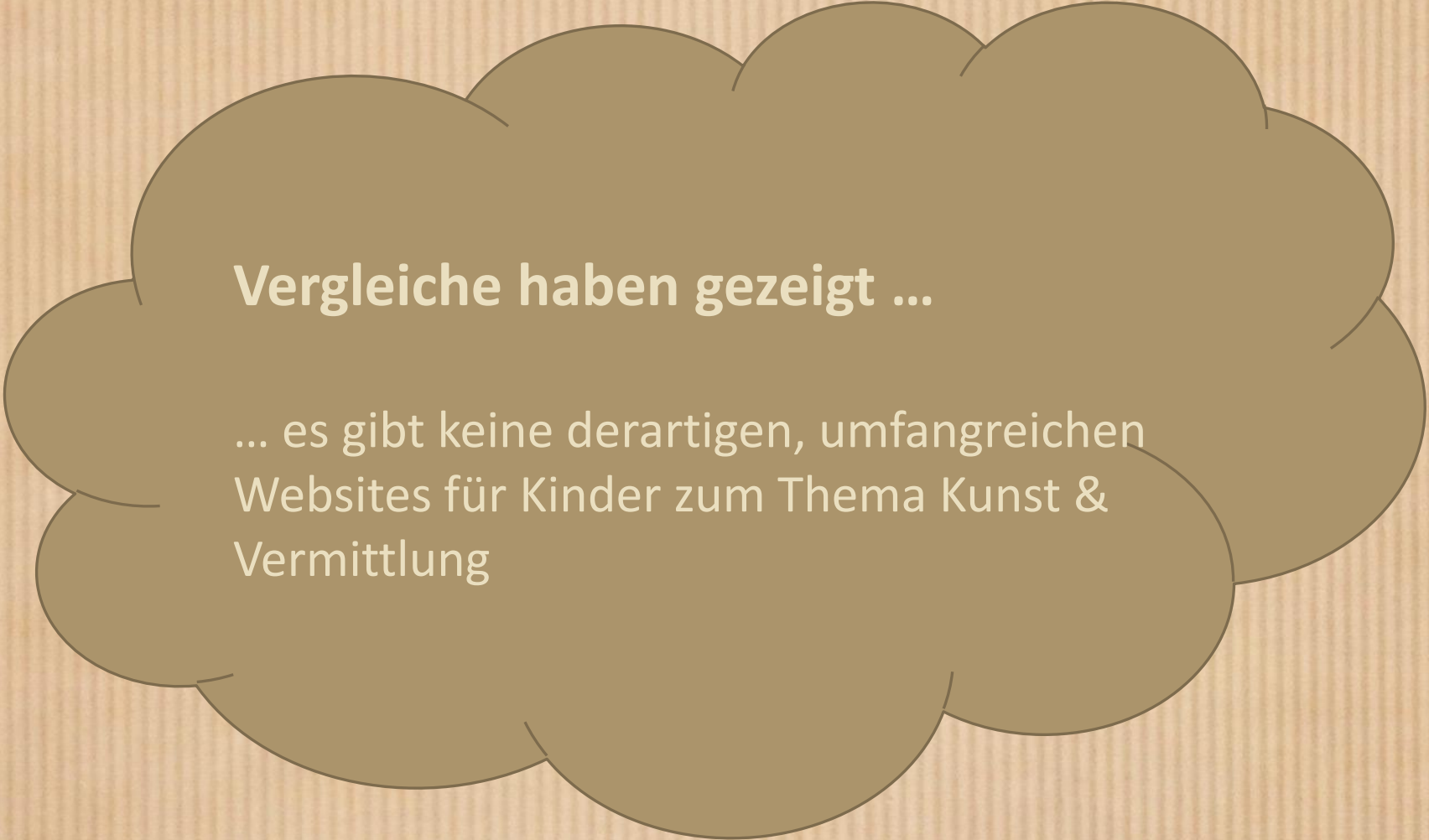


Destination: Modern Art An Intergalactic Journey to MoMA and MoMA PS1

Travel to MoMA with an alien! Kids ages 5–8 can explore paintings, sculptures, and installations online.

[View detail](#) 

Vergleich



Vergleiche haben gezeigt ...

... es gibt keine derartigen, umfangreichen
Websites für Kinder zum Thema Kunst &
Vermittlung



Tate Kids macht es vor ...

... bietet inspirierende, kreative aber auch kluge und bildende Inhalte und Ideen zum Thema Kunst und die kreative sowie theoretische Auseinandersetzung damit.

“Inspire Me” heißt es und der Besucher wird dazu verleitet den “Go”-Button zu drücken um eine kreative Anregung zu erhalten.

Lassen wir uns überraschen ...

INSPIRE ME

Use every single colour to draw a short giant smiling.

GO!



Inspiriert?

Vielen Dank, für Ihre Aufmerksamkeit!



museums
and the
internet

Dieser Vortrag wurde gehalten anlässlich der MAI-Tagung 2016 am 30./31. Mai 2016 im Internationalen Maritimen Museum Hamburg.

Die MAI-Tagung 2016 ist eine Kooperationsveranstaltung des LVR-Fachbereichs Regionale Kulturarbeit, dem Internationalen Maritimen Museum Hamburg und des LVR-Archivberatungs- und Fortbildungszentrums.

Weitere Informationen unter:

www.mai-tagung.de



Anmeldung für den Newsletter:

www.mai-tagung.de/MAI-Ling

